

Peru CSD Enhanced Communications Framework

Goal: Create a district-wide communication framework grounded in dignity and clear norms, providing timely information, parent training, and celebrating staff and community engagement.

Category	Rationale
1. Information Access and Timeliness	Timely, accurate information ensures transparency by providing all stakeholders with the updates and resources they need to stay informed about district activities and initiatives.
2. Stakeholder Engagement and Collaboration	Engaging stakeholders in decision-making fosters collaboration and builds trust. Encouraging participation creates a sense of ownership and strengthens connections within the school community.
3. Internal Communication	Transparent and consistent communication among staff promotes collaboration, ensures alignment with district goals, and recognizes contributions, enhancing staff morale and engagement.
4. Parent and Family Communication	Building trust with families through clear, consistent, and accessible communication strengthens relationships, enhances transparency, and increases parent involvement in student success.
5. Community Partnerships	Collaborating with community organizations and recognizing their contributions builds strong relationships, enhances engagement, and creates a supportive network for the district.
6. Recognition and Celebration of Achievements	Highlighting accomplishments fosters a positive culture, boosts morale, and shows appreciation for students, staff, and community contributions, aligning with the goal of engagement and collaboration.
7. Accessibility and Inclusivity	Ensuring communications are accessible and inclusive promotes equity, transparency, and engagement by making information available to all stakeholders, regardless of ability or language.
8. Crisis Communication	Clear and consistent communication during emergencies builds trust and ensures transparency, keeping stakeholders informed and engaged in critical situations.
9. Evaluation and Continuous Improvement	Regularly assessing and improving communication strategies ensures the framework remains effective, relevant, and aligned with the district's goals of transparency, engagement, and collaboration.

Category	Purpose	Key Components
1. Information Access and Timeliness	Ensure stakeholders receive accurate and timely information.	Emergency notification systems District social media posts District and school event calendars Website information Digital sign board
2. Stakeholder Engagement and Collaboration	Actively involve all stakeholders in decision-making and encourage collaboration.	Town hall meetings and community forums, as needed Surveys and feedback tools Social media for real-time interaction
3. Internal Communication	Foster transparency and engagement among staff.	Regular staff updates (Email/ParentSquare) Professional development announcements Staff recognition programs Faculty and department meetings
4. Parent and Family Communication	Build trust and transparency with families.	Parent-teacher conferences ParentSquare communication -Translated -Secure Documents Ongoing access to student grades Website resources Info. on academic and extracurricular opportunities
5. Community Partnerships	Strengthen relationships with local organizations and businesses.	Partnerships with local entities Volunteer opportunities Public recognition of community contributions
6. Recognition and Celebration of Achievements	Highlight and celebrate accomplishments of students, staff, and the district.	Monthly or quarterly awards Social media achievements posts Annual recognition events
7. Accessibility and Inclusivity	Ensure communications are accessible and inclusive for all stakeholders.	ADA-compliant platforms Multilingual resources Technology-friendly formats (e.g., text-to-speech)
8. Crisis Communication	Respond effectively during emergencies or critical situations.	Crisis communication protocols Dedicated crisis team Transparent updates during emergencies